

AP Core Products



Alison's Pantry®

For marketing purposes, this is a list of consistent / core products, meaning:

- They are consistently strong sellers.
- Most have been offered in our catalogs for years.
- They're popular with customers, so we should have testimonials on the website that can be used in emails and social media posts.
- They're always good to recommend to customers or to spotlight.

Top Selling Products

#4835 Daily's Precooked Bacon
#3298 Daily's Big Buy Bulk Bacon
#7960 Farmland CarveMaster Ham
#5589/7527 Farmland Bacon Wrapped Pork Fillets
#1777 Smithfield Pork Rib-lets
#5513 Foster Farms (Sun-land) Chicken Breasts
#6829 Farmland (Sun-land) Chicken Breast Tenders
#1182 Foster Farms All Meat Corn Dogs
#8553 Milford Valley Farms Chicken Cordon Bleu
#6519 Pierce Boneless, Skinless Chicken Breasts
#6219 Country Pride Homestyle Breaded Chicken Tenderloins
#6220 Country Pride Breaded Chicken Nuggets
#1465 Rim Rock Popcorn Chicken
#6044 Holten Flat Iron Steaks
#4613 Holten Country Fried Steaks
#8014 Piccadilly Pub-Style Battered Cod
#8027 Pacific Seafood Tilapia Fillets
#8026 Icelandic Cod Fillets
#2806 Contessa Black Tiger Shrimp
#2809 Trident Ultimate Fish Sticks--often our strongest seafood product
#2418 Quincy Gold Shredded Hash Browns
#3476 Quincy Gold Tater Tots
#3855 Bright Harvest Sweet Potato Casserole--feature near Christmas and Easter
#2633 Dole Strawberry Bits & Pieces
#2831 Glacier Raspberry Crumbles
#2030 Dole Blueberries
#1218 Wyman's Wild Blueberries
#5620 Bosco Stuffed Cheese Bread Sticks
#5795 Bosco Stuffed Pizza Sticks
#8925 Janey Lou's Beehive Dinner Rolls
#9134 Janey Lou's Old Fashioned Cinnamon Rolls
#8196 Stone Ground Tuscan Mini Dinner Loaves
#9134 Janey Lou's Cinnamon Rolls
#2308 AP Blueberry Muffin Mix
#2309 AP Raspberry Muffin Mix
#4020 Commercial Cookie Sheet and #3860 Cover
#1212 Vegalene Spray
#1153 Parchment Paper

Soup Supreme—It's always good to feature Soup Supreme soups, especially Baked Potato Chowder with Bacon, Cream of Potato, Cheddar Broccoli Cheese, and Homestyle Chicken Noodle.

Bulk Spices--It's always good to promote how they're packed fresh for our orders and are a huge savings over the grocery store.

Top Selling Vegetables

#5309 Stir Fry Vegetable Blend
#8197 Broccoli Florets
#2069 Fajita Blend
#2743 Riced Cauliflower
#3127 Asparagus Spears
#6381 Brussels Sprouts
#8569 Diced Red Potatoes
#4655 Corn Cobbetts

Always good to feature our Flav-R-Pac vegetables, especially Asparagus, Winter Mix, Brussels Sprouts, or Fajita Blend Mix

Top Selling Fruits

#1218 Wyman's Wild Blueberries
#1223 Wyman's Mixed Berries
#1215 Wyman's Triple Berry
#4985 Flav-R-Pac Sunrise Fruit Blend

Always good to feature Dole Chef-Ready Diced Strawberries and Glacier Raspberry Crumbles for making jams, adding to baked goods, or smoothies. These are consistent good sellers.

Other products that are great to promote on social media or in emails:

Hot Deal products

Sale items

Limited Quantity products on the website

New items for the current catalog--*explain to customers that new products are tested for 2-4 months in our catalogs.*

Items on the Closeout List