

# AP Bing

Join/Like my Facebook group/page	Order a Poultry product or a Beef product.	Order a New item or an item on the Closeout List.	Host a Tasting Party, Facebook Party, or Catalog Party.	Share a post from my Facebook group/page to your Fb.
Order an AP mix or a Baking product.	Refer a friend to become a sales rep.	Post a picture or tell us about your favorite AP product.	Order a Convenience or a Dessert product.	Place a \$100+ order.
Place a \$25+ order.	Subscribe to the Alison's Pantry email list.		Order a frozen vegetable or frozen fruit product.	Order a Kitchen tool or a Pantry Basic product.
Order a pork product or a breakfast item.	Order a Mexican or Italian product.	Host a Tasting Party, Facebook Party, or Catalog Party.	Place a \$50+ order.	Ask me about being an Alison's Pantry Sales Rep.
Refer a friend who becomes a customer.	Share your favorite recipe using 1 or more AP products.	Subscribe to the Alison's Pantry Text Club.	Order a frozen soup or Bread product.	Order a Seafood product or an Asian product.

Your Rep: \_\_\_\_\_

Good for Catalogs: \_\_\_\_\_

# AP Bingo

## Ideas on Using the Customer Bingo Card:

### State the rules.

Most people know how to play Bingo, but it is still good to state how to play for those who don't. "To get a Bingo, you must have 5 squares in a row in one of three ways – diagonal, horizontal, or vertical. The Alison's Pantry Logo square is a FREE square.

### Choose a time frame.

How long do your customers have to get a Bingo on their card - One order, 3 orders? If you will run the game until a certain number of people get Bingo, skip to Step 2.

### Choose how many people can win.

Whether you choose a certain time frame to run your Bingo game or have it run until a certain number of people get Bingo, make sure it is very clear how many winners there will be. IDEAS - The first customer to get Bingo? Everyone who gets Bingo on Catalog #4? The first 5 who get Bingo?

### Choose what your customer(s) will win when they get a Bingo.

IDEAS – A mystery prize, a FREE item valued at up to \$10, an item from the Rep Only Page, a \$5 credit on their order, FREE shipping on their order, etc. \*\*Whatever prize you choose, make sure it benefits you also by being something you buy from Alison's Pantry or encourages them to buy more AP products from you.

### Tell them how to place an order with you.

Suggested script - "[You can give me your order through phone call, text message, email, or Facebook post/private message or you can go online to \[www.alisonspantry.com\]\(http://www.alisonspantry.com\)](#), create a customer account or sign in to your account, and place your order by \_\_\_\_\_ (order deadline date). Payment can be made by credit card, debit card, bank account (ACH), check written out to \_\_\_\_\_ (rep name), or cash."

\*\*Put your contact information on the Bingo card.

## EXAMPLE - Bingo Game Rules

*Let's play Bingo! To get a Bingo, you must have 5 squares in a row in one of three ways – diagonal, horizontal, or vertical. The Alison's Pantry Logo square is a FREE square.*

*This contest will run for Catalog #4, 2020.*

*The first 5 people who get Bingo will win an Alison's Pantry item of their choice worth up to \$10!*

*You can give me your order through a phone call, text message, email, or Facebook post/private message or you can go online to [www.alisonspantry.com](http://www.alisonspantry.com), create a customer account or sign in to your account, and place your order by **March 30th**. Payment can be made by credit card, debit card, bank account (ACH), check written out to **Becky Price**, or cash.*

*Good luck!!*